SHINE CREATIVE COMCAST SPOTLIGHT

Drive your sales with a complete creative advertising solution from Shine Creative



- **Package Overview:** Convince your customers to make the switch with this commercial!
- **Co-op/Compliance:** The Switch is an official Ford campaign.
- **Suggested Run Time:** January
- **Market Exclusivity:** Let your rep know that you would like to be the exclusive dealer in the area to run this event.
- **Customization:** This package is NOT exclusive to Ford dealers. It can be customized for any franchise or pre-owned dealership.

:30 TV COMMERCIAL · :15 PRE-ROLL WEB VIDEO · STATIC WEB BANNERS



For more information, contact Alex Belohrad at **303-603-0830** or email **alex_belohrad@cable.comcast.com**